

EVERY AUTHENTIC WORK OF ART  
IS A GIFT OFFERED TO THE FUTURE  
Albert Camus



© 2007 by Soso Nadiradze. *Generation*. Oil on canvas, 24" x 47"

YOUNG ARTISTS OF NORTHERN ONTARIO  
ANNUAL GROUP EXHIBITION

## Ardour Eruption '08

February 15 – 23, 2008

Chancery Art Gallery  
in Downtown Bracebridge –  
the Heart of Muskoka

### INTENTION

- to support the rather exclusive number of young Canadians who sincerely believe that "Art Matters"
- to give some advantage to "off -Toronto" young talents
- to share perspectives with the young generation of Muskoka
- to delight the genuine art admirers of Muskoka

### POLICY

- This annual group exhibition is a charitable action on the part of *Chancery Art Gallery*. No fees are collected from the artists and no charges apply. Only if the consigned art happens to be sold, the gallery retains a symbolic 20% commission to cover some of the expenses associated with this non-profit event.
- For this exhibition, the gallery does a review of submission and artwork selection; coordinates jury panels; designs\* and prints announcement postcards\*, price lists\*, signs and labels; arranges private invitation mailing\* and press release\*; does the show installation\* and dismantling\*; supplies liquor permit, cocktails\*, hors d'oeuvres\* and musical arrangement\* for the opening reception\*; provides adequate display of artworks; gives a non-stop slide show\* of works not presented on the floor; provides temporary pre- and post-exhibition climate-controlled storage; organizes security\*, sales\*, and shipping\* to purchasers.

- The artist shall be responsible for delivery of the selected artwork to the gallery and its after-show extraction. For details please see the *Contract* at:  
[www.ChanceryArt.com/Contract-2008-02-15.pdf](http://www.ChanceryArt.com/Contract-2008-02-15.pdf)

### ADMISSION CRITERIA

- Age under 25 on the date of submission
- Relation to "Northern Ontario" (herein defined as "from Barrie up to the North" – births or current residency)
- "Artwork" to be limited to painting, drawing, print, photography and sculpture.

### SUBMISSION

To be considered for this exhibition, artist shall submit to the *Chancery Art Gallery*:

- Digital images of his/her artworks (up to three)
- Enclosed *Letter of Intent* should include:
  - Artist's name, age, relation to "Northern Ontario," bio, statement, contact;
  - Artwork(s) title, year, dimensions, media, price (suggested price is expected to be consistent with one outside the gallery).

**Submission Methods:** CD, Diskette (PC format), or web links. *No e-mail attachments, please.* If artist wishes the submitted CD/Diskette to be returned, an appropriate self-addressed stamped envelope should be provided.

**Deadline** for submission: January 15, 2008

- The artists' personal participation in the \*-marked on the left activities is encouraged since it could be valuable experience for the emerging arts professional. It is also expected that some of the participating artists would, if they wish, spend a day in the gallery during this show guiding visitors.

### EXHIBITION SCHEDULE

- submission deadline: Jan 15
- intent of admission: Jan 16
- artwork delivery: Feb 6-7-8-9-13
- opening reception: Friday, Feb 15, 5 – 8 pm
- closing with awarding: Saturday, Feb 23, 4 – 6 pm
- artwork return: Feb 23 – Mar 1
- proceeds paid to the artists: Mar 24

### AWARDS

The following *Awards of Recognition* will be granted during the exhibition closing reception:

- Muskoka Artists Award
- Muskoka Galleries Award
- Muskoka Residents Award

### CONTACT

Chancery Art Gallery 1 705 646-0514  
10 Chancery Lane 1 613 292-8752  
Bracebridge, ON, P1L 2E3  
CANADA [www.ChanceryArt.com](http://www.ChanceryArt.com)

"The only possible teacher  
except torture  
is fine art"

Bernard Shaw, *The Doctor's Dilemma*

### PREAMBLE

It is not a secret: arts improve health. *The British Medical Journal* recently provided another valuable argument to support this claim. It even suggests that a diversion of a small portion of the health budget to the arts would probably increase the health of the population. A tempting idea indeed.

However, the general public seems to be in ignorance: the *Canadian Forum on Arts and Health* found that most people are still not aware of the benefits of the arts in relation to health and well-being.

### ARCANUM

" ..The one thing which may in some degree  
reconcile the cultured person with life -  
scientific and artistic enjoyment..."

Eduard von Hartmann, *Philosophy of the Unconscious*

From the Freudian view, arts derive from the same source as fantasies and dreams, and have the same purpose – to reduce tension in the soul. This applies to both creation and perception of the art, regardless of modality – painting, sculpture, literature, music, dance, etc.

Thus, in some respects artists are not special: like the rest of us, they have the same narcissistic desires and fantasies, rather shameful to share under our cultural restraints. But unlike us, artists have a very special gift: they are able to exhibit their fantasies in a skilful, camouflaged way, and to attract us first with the external, formal side of their work. It traps us, provoking a preliminary, properly aesthetic pleasure, turning our internal "censor" off guard. And then, it enables us to enjoy our own deep prohibited fantasies – projected on the art – without shame and self-blame, with revealing catharsis.

How are artists able to do this?  
It's their mystic secret; it's art.

### MISSION

*Piece of pie to the artists  
Peace of mind to the rest of us*



Dr. Lena Kolobow  
owner & director

Dr. Paul Ivanoff  
curator