

**PRESS RELEASE**

January 13, 2010

**ARDOUR ERUPTION '10**  
Annual Multimedia Festival of the Young Artists  
2010 February 27 – March 7  
Chancery Art Gallery

*"The only possible teacher  
except torture is fine art"*  
Bernard Shaw  
*The Doctor's Dilemma*

**WITH INTENTION** to support the rather exclusive number of young Canadians who sincerely believe that *"Art Matters,"* to bring together young artistic talents and have fun celebrating the conclusion of our long, cold and snowy winter in Muskoka...

From the Freudian view, arts derive from the same source as fantasies and dreams, and have the same purpose – to reduce tension in the soul. This applies to both creation and perception of the art, regardless of modality – painting, sculpture, literature, music, dance, etc. Thus, in some respects artists are not special – like the rest of us, they have the same narcissistic desires and fantasies, rather shameful to share under our cultural restraints. But unlike us, artists have a very special gift – they are able to exhibit their fantasies in a skilful, camouflaged way, and to attract us first with the external, formal side of their work. It traps us, provoking a preliminary, properly aesthetic pleasure, turning our internal "censor" off guard. And then, it enables us to enjoy our own deep prohibited fantasies – projected on the art – without shame and self-blame, with revealing catharsis. How are artists able to do this? It's their mystic secret; it's art.

*"..The one thing which may  
in some degree reconcile the  
cultured person with life –  
scientific and artistic enjoyment..."*  
Eduard von Hartmann  
*Philosophy of the Unconscious*

Chancery Art Gallery is a commercial gallery which offers solo and group exhibitions of contemporary fine art and acts as the artist's agent with exclusivity limited to Muskoka district of Ontario, Canada.

The gallery is affiliated with a psychology office on premises – [www.PrivateCounseling.ca](http://www.PrivateCounseling.ca) Occasionally, for "artist-in-crisis" a psychological consultation is offered *pro-bono*.

The gallery's mission:  
*"Piece of pie to the artists,  
Peace of mind to the rest of us"*

Dr. Lena Kolobow  
*owner & director*  
Dr. Paul Ivanoff  
*curator*

© 2006-2010 Chancery Art Gallery



On the announcement postcard above: an artwork © 2009 by Rachel Gaboury. *Delight*. Acrylic with gold leaf on canvas, 18" x 24" granted with "Muskoka Artists' Certificate of Distinction" during the last year festival (sold – now in private collection)

**GALA OPENING** Saturday, February 27, 4–6 pm

- Young people\* will meet new friends while speaking about their artwork, showing films and photography, playing musical instruments, reading their prose and poetry, etc
- Art professionals of Muskoka will give useful consultations
- Workshop in *Art Therapy* will be offered
- Refreshment served

\* Various artists under 25 years of age are invited – details for submission at [www.ChanceryArt.com](http://www.ChanceryArt.com)

**FESTIVAL WEEK** February 27 – March 7

- Every visitor of the show will be a jury choosing favorite pieces for further awarding
- Teachers\*\* of music, theatre, literature and filmmaking are invited to show achievements of their classes for parents and friends of the students, and for general public of Muskoka –

\*\* Contact the Gallery to reserve a day for your exclusive event

**CLOSING RECEPTION** Sunday, March 7, 2–4 pm

- Muskoka artists\*\*\* will give friendly critique
- Chairs of three jury panels will present Certificates of Recognition to visual artist selected by the public: awards from *Muskoka Artists, Galleries* and *Residents*
- An endowment will be granted to a selected visual artist by a private donor – *JBS Art Scholarship* – to support his/her further endeavor in professional art career
- Concert

\*\*\* Contact the Gallery to enroll as a critic / jury

**THIS IS AN ANNUAL CHARITABLE PROJECT OF THE GALLERY – SPONSORS ARE WELCOME**

• Chancery Art Gallery • 10 Chancery Lane, Bracebridge, ON, P1L 2E3, CANADA •  
• [www.ChanceryArt.com](http://www.ChanceryArt.com) • 705 646-0514 • 613 292-8752 • [gallery@ChanceryArt.com](mailto:gallery@ChanceryArt.com) •